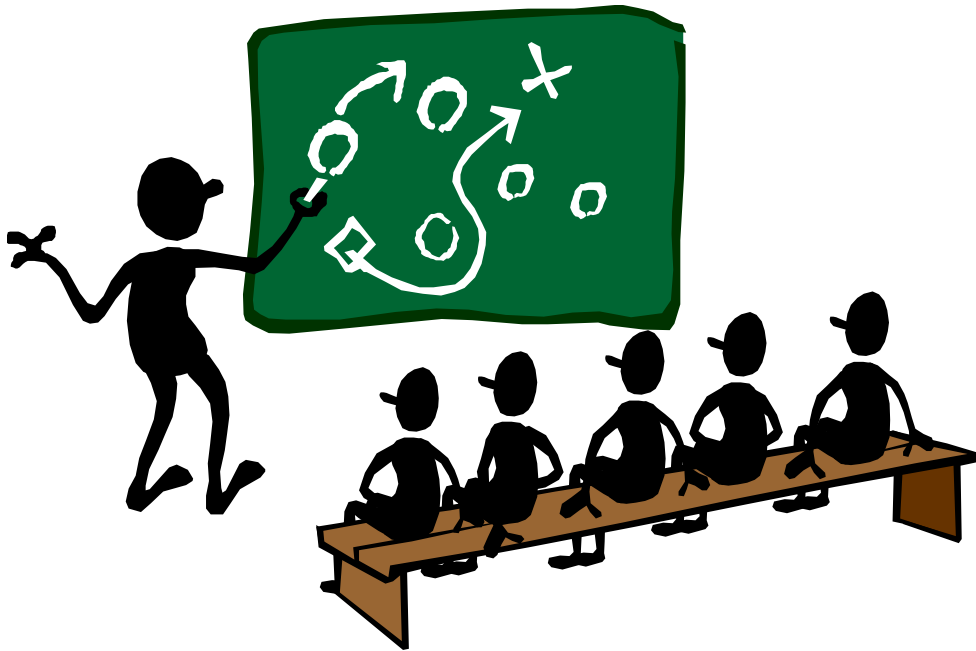
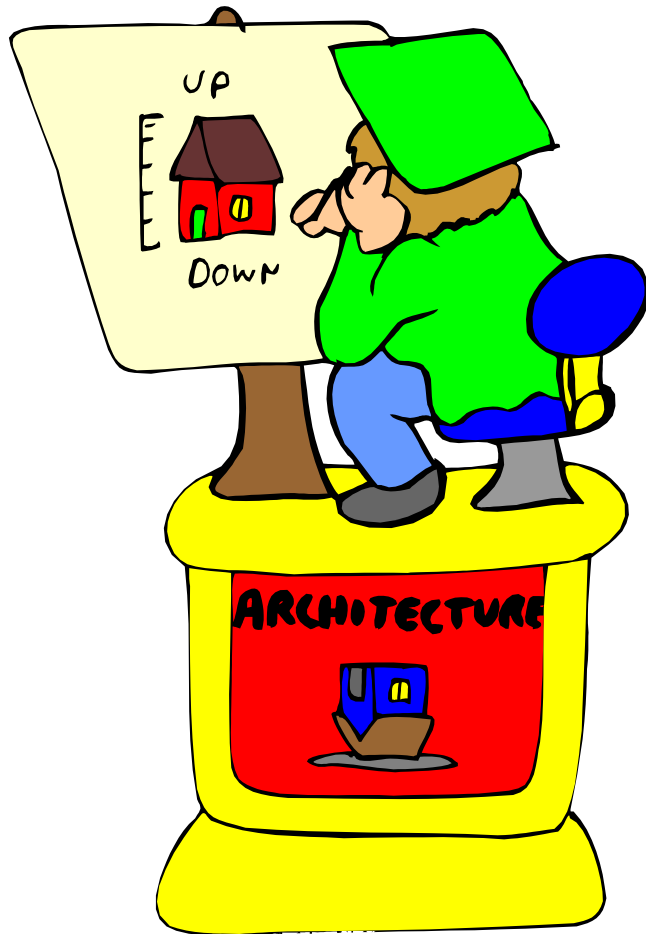


Job Fair Strategies



Preparation



- Define What You Want
- Research Companies
- 30 Second Summary
- Resume
- Business Cards
- Presentation

Define What You Want



Research Companies



- **INTERNET**
- **Professional Journals**
- **Newspaper**

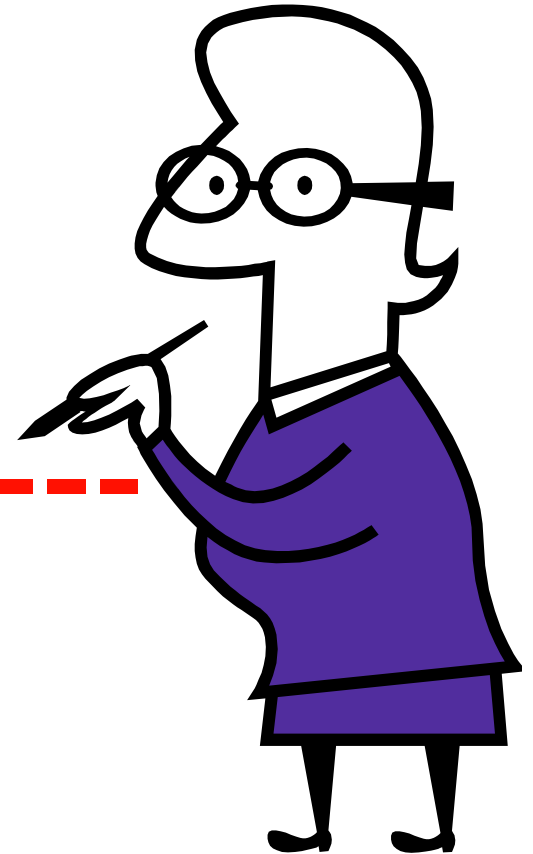
30 Second Summary



- Education
- Experience
- Accomplishments
- Key strengths that make you valuable

Resume

- Chrono-functional
- Identify Skills
- Quantifiable Accomplishments
- Contact Information
- How will it be sorted?
- Key word summary

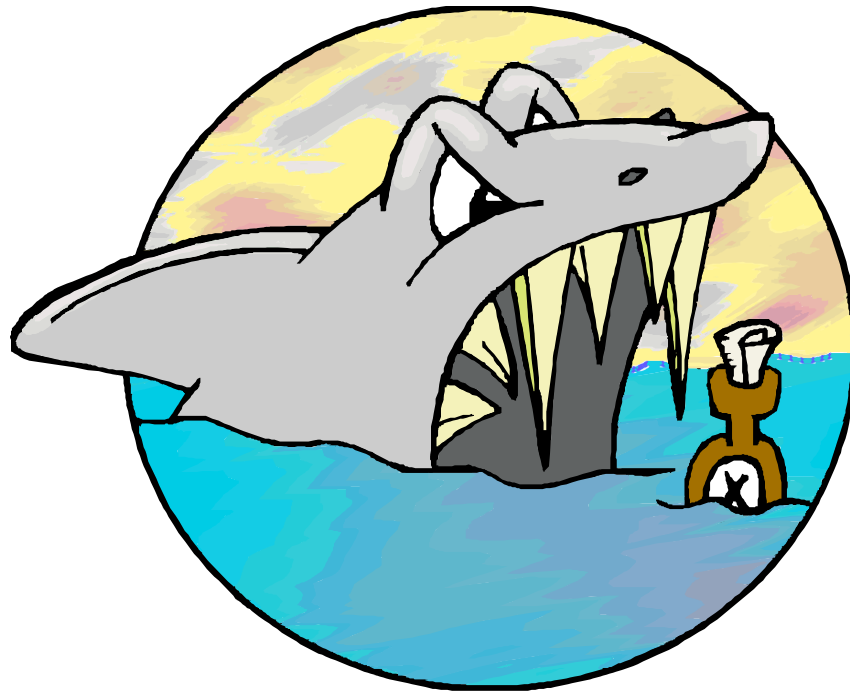


Business Cards

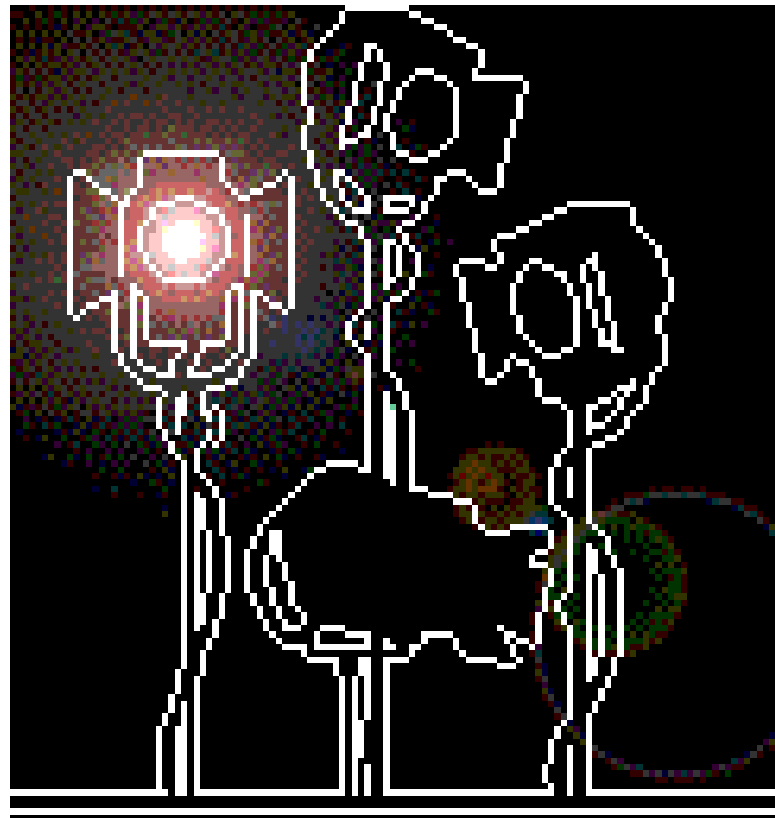


- Good contact information
- Education/
Certifications
- Skills
- Easy to read and remember

Attack with Style



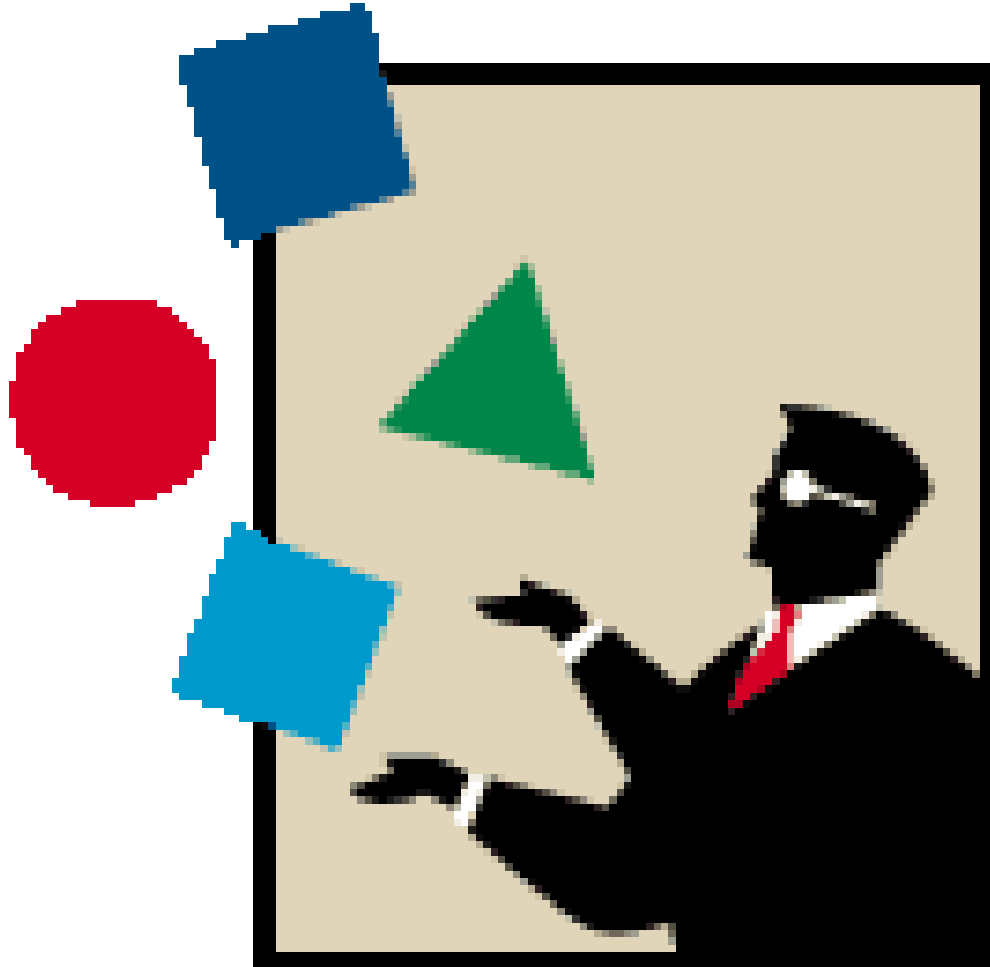
Professionalism



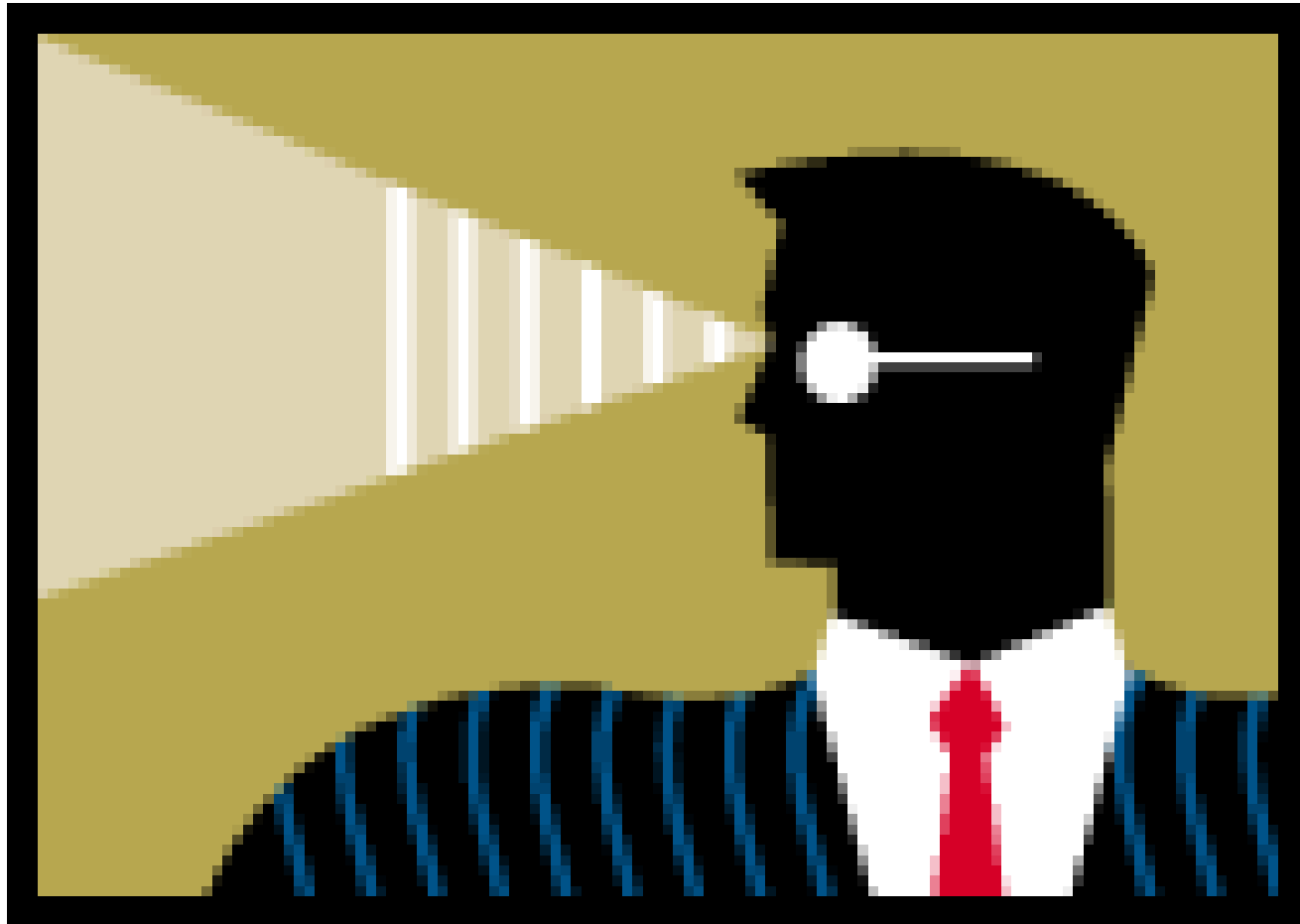
Dress to get noticed



Time (Prioritize)



Be Observant



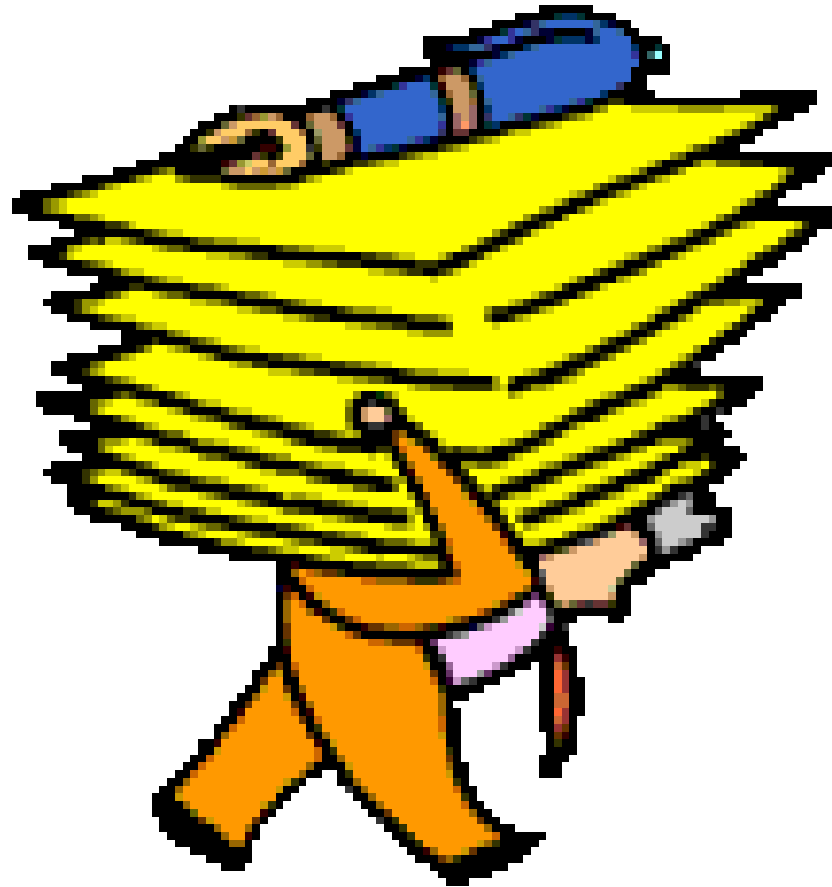
Get Business Cards



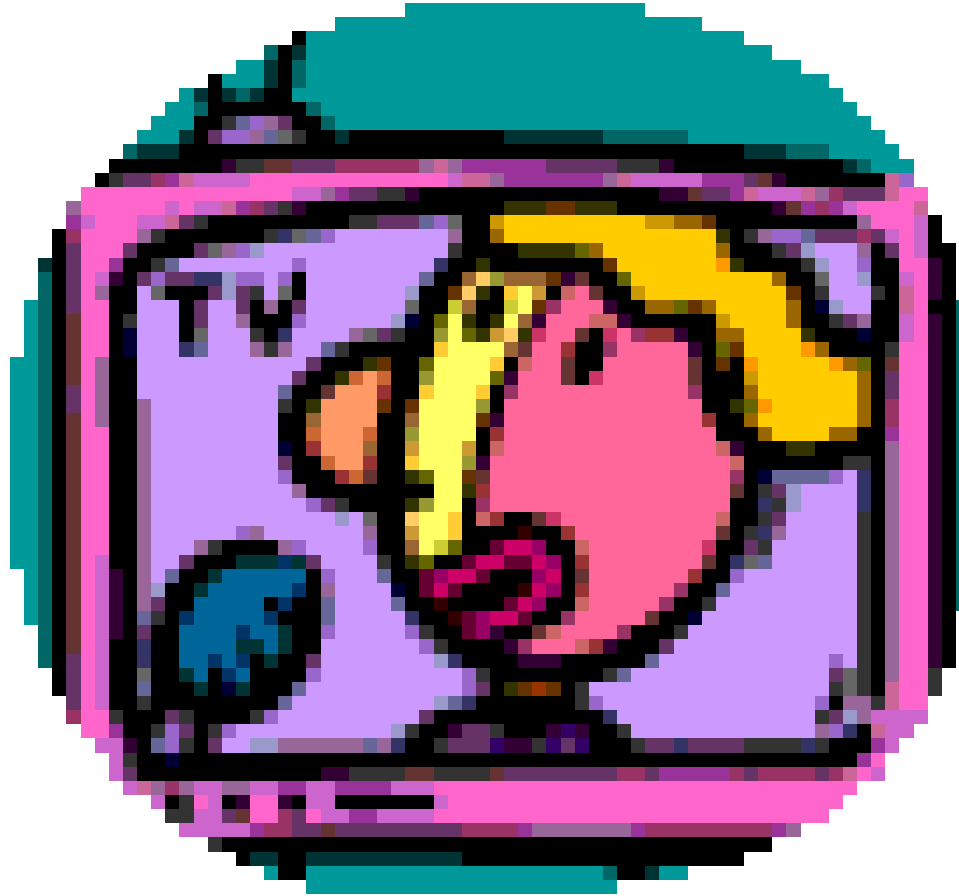
Letters of Recommendation



Leave plenty of resumes



Be Prepared to Interview



Talk to everyone



Lasting Impressions

