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# Introduction

There is no doubt that you have been exposed to the “buzz” about YouTube, the video-sharing website that receives millions of visits every month. There is a plethora of videos on YouTube, many of which can be useful in the music classroom. Your students are certainly familiar with the site, and we are excited to share some unique ways that YouTube can provide you with a relevant teaching tool.

## The Focus of the Book

This book was written with both the beginning and experienced YouTube user in mind. Its intention is to provide music educators with a clear understanding of how to use YouTube and implement some of its many pedagogical applications in the music classroom. It includes comprehensive information on how to effectively navigate the YouTube website; how to search for relevant videos; how to create a YouTube account for use with your students; how to create a YouTube community for your students; and how to create and upload your own videos. The book will also examine concerns regarding the use of YouTube in the classroom, including copyright issues, accessibility, and protecting student privacy. Several chapters share ideas and concepts for the pedagogical use of YouTube in the music curriculum. The book also includes what to do if your institution blocks YouTube; other video resources for teachers such as SchoolTube and TeacherTube; and technical information on how to show YouTube videos in the classroom as well as recommended equipment for producing quality videos.

## Companion Website

A companion website for this book can be found at [www.youtubemusiced.com](http://www.youtubemusiced.com). It includes links to many of the videos mentioned in the text; downloadable lesson plans written by teachers who use YouTube as part of their curriculum; a Q&A section that addresses how to use YouTube and some of the issues raised in the text; an FAQ section on copyright issues in relation to YouTube videos; a condensed