



YouTube For Dummies®

Cheat Sheet

YouTube Video Terms

<i>Term</i>	<i>Definition</i>
Title	The title you enter for a video upon upload. The title is displayed above the YouTube player and is used as a parameter when a YouTube user searches for videos.
Category	The category in which you decide to place a video upon upload. A video can be placed only in one category. You can, however, change the category by editing video information.
Description	Information you enter about a video upon upload. The description is displayed to the right of the YouTube player and is used as a parameter when a YouTube user searches for videos. You can modify the description by editing your video.
Tags	Tags are single words used to describe a video. Each tag is separated by a space. You can use as many tags as you want when uploading a video. Tags are used as a parameter when a YouTube user searches for videos. You can modify tags by editing your video.

YouTube Video Parameters

<i>Parameter</i>	<i>Guideline</i>
Acceptable file formats	AVI, MP4, MOV, MPG, WMV
Recommended frame size	320 × 240 pixels
Recommended frame rate for full-motion video	30 fps
Recommended frame rate for video capture of a computer application	5 fps or greater
Maximum file size and duration for a YouTube account	File size can't exceed 10MB; video duration can't exceed 10 minutes
Maximum file size and duration for a Comedians, Directors, Gurus, or Musicians account	Unlimited

Video-Editing Applications

<i>Application</i>	<i>Description</i>
Windows Movie Maker	Windows-only video-editing application that's included with Windows XP and Windows Vista operating systems.
Apple iMovie	Macintosh-only video-editing application that's included with the iLife suite.
Apple QuickTime Pro	An upgrade from the Apple QuickTime video player.
Sony Vegas Movie Studio and DVD	Windows-only application that supports multiple tracks. The application can also be used to create DVDs from edited videos.
Apple Final Cut Express HD	Macintosh-only application that supports multiple video layers. This application also edits HD (High Definition) video.

Sections in Your My Account Page

Section	Description
Videos	In this section, you find links to pages that enable you to manage your videos and playlists. You also find a link to upload videos to YouTube.
Subscriptions and Subscribers	In this section, you find links to manage your subscriptions and subscribers to your channel.
Groups	In this section, you find links to create new groups as well as manage the groups to which you belong and groups you own.
Channel Settings	In this section, you find links to manage your channel info, channel design, personal info, location info, and channel URL.
Inbox	In this section, you find links to view messages, manage friend invites, view received videos, view comments on your videos, view video responses, and view sent messages. There's also a button to compose new messages.
Friends and Contacts	In this section, you find links to manage your Contact list, Friends list, and Family list. You also find a button to invite more friends.
Account Settings	In this section, you find links to change your password, modify e-mail options, change personal info, as well as video posting and mobile settings. There's also a link to set up a Developer profile and close your account.

Tips for Creating Quality Video

- ✓ Pan and zoom slowly.
- ✓ Don't use digital zoom.
- ✓ Use a tripod when recording an interview.
- ✓ Use manual exposure when recording backlit subjects or subjects in heavy shade.
- ✓ Manually focus the camcorder when shooting a night scene.
- ✓ Don't break the time code when recording a tape.
- ✓ Use a Pop filter when recording yourself or interviewing someone.
- ✓ Use your camcorder wind filter when recording in windy conditions.
- ✓ Shoot a few extra seconds at the start and end of each scene.

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